

Message Text

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E.O. 11652 N/A

TAGS: BTRA,BE

SUBJ: TRAVEL BY GROUP OF BELGIAN BUSINESSMEN TO NEW YORK CITY
JAN 19 THRU JAN 27.

ROLAND BERGHMANS, OWNER MANAGER OF AN OUTDOOR ADVERTISING
AGENCY IN LEOPOLDSBURG,BELGIUM,IS LEADING A GROUP OF EIGHT
BELGIAN BUSINESSMEN ON A US BUYING TRIP. THEY WILL STAY AT THE
NEW YORK HILTON FROM JAN. 19 THROUGH 27.

FIVE BUSINESSMEN IN THE GROUP ARE MANUFACTURERS AND IMPORTERS
OF READY MADE MAN S APPAREL.THEY ARE INTERESTED IN VISITING
A LARGE MANUFACTURING OUTFIT, IN OR AROUND NEW YORK CITY.
THEY ARE INTERESTED IN MEETING EXPORTERS OF READY MJE MEN S
APPAREL AND DISCUSS PRICES AND TERMS.

MR.BERGHMANS WHO IS THE OWNER AND MANAGER OF THE FOURTH RANKING
BELGIAN OUTDOOR PUBLICITY BUREAU IS INTERESTED IN A JOINT
VENTURE WITH A SIMILAR US FIRM,WHICH WOULD BE INTERESTED IN
THE BELGIAN MARKET.

PLEASE EXTEND ALL POSSIBLE ASSISTANCE AND CONTACTS THROUGH
N.Y. FIELD OFFICE, WHERE MR. BERGHMANS WILL CALL UPON ARRIVAL.
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